

Advertisement Agreement

WHEREAS, AHEPA is organizing and producing the ___ Annual Texas Greek Festival, which will be held on _____, 20__, at _____ in Austin, Texas, in support of AHEPA's fund raising efforts towards Austin Children Shelter, Safeplace, Cystic Fibrosis, Austin Greek School and Cooley's Anemia; and

WHEREAS, AHEPA is selling advertising space on various media relative to the event; and

WHEREAS, SPONSOR and AHEPA have deemed it to be mutually beneficial to each party for SPONSOR to purchase advertising related to the 7th Annual Texas Greek Festival.

NOW THEREFORE, in consideration of the payment by SPONSOR to AHEPA, in the sum of \$_____, AHEPA agrees to provide to SPONSOR one of the following advertisements as part of AHEPA's media package relative to the ___(No.) Annual Texas Greek Festival:

1 Middle or Inside Cover page Sponsor (\$1000) Includes: Program Book Coverage, Full page as described above, plus 10 free entrance tickets, a \$100.00 value
1 Page Sponsor (\$500.00) Includes: Program Book Coverage (Full page, placement determined by AHEPA), plus 6 free entrance tickets, a \$80.00 value
2/3 Page Sponsor (\$300.00) Includes: Program Book Coverage (two thirds of a page, placement determined by AHEPA), plus 4 free entrance tickets, a \$40.00 value
1/3 Page Sponsor (\$200.00) Includes: Program Book Coverage (one third of a page, placement determined by AHEPA), plus 2 free entrance tickets, a \$20.00 value

SPONSOR understands, acknowledges and agrees that the Annual Texas Greek Festival is intended to be held at an open air venue which is subject to inclement weather, and other acts of God, as well as civil unrest or other unforeseen events. Because of the potential of cancellation as the result of the above, SPONSOR agrees that AHEPA and its officers, members, agents, employees and assigns shall not be liable or responsible to SPONSOR in any respect as the result of Sponsor's payment to AHEPA of advertising money in the event the event is cancelled due to some unforeseen reason which is out of the control of AHEPA.

SPONSOR further agrees and acknowledges that in the event the event is cancelled for any reason which is out of the control of AHEPA, that SPONSOR shall not be entitled to the refund of any monies paid AHEPA for the advertising of the event.

Agreed and Accepted

On this _____ day of _____, 200__.

SPONSOR

AHEPA

By _____
its authorized agent and
as the act and deed of SPONSOR

By _____
its authorized agent